

COVID-19

Performing Arts Response Planner

How might COVID-19 be impacting the people we serve?

i.e. Is our audience mostly older? Have children home from school? Facing financial crises?

How might COVID-19 be impacting the artists in our community?

What can our organization do to continue to fulfil our mission in our community?

How can the arts shine a light in dark times?

What challenges are we facing right now?

What unique resources do we have that we can access?

People _____

Finances _____

Time _____

Technology _____

Space _____

Other _____

What are things on the backburner that we wish we had the opportunity to accomplish, but day-to-day demands of running the company have prevented us from tackling?

Long Term Planning:

Social Media Strategies:

Online Fundraising:

Database overhaul:

Brand Messaging:
